

Creating a lasting legacy through evaluation

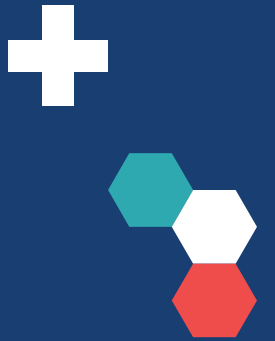
Thursday 25 April 2024
2-4pm on Teams



The **L**incoln, Lou**gh**borough, Not**t**tingham (LIGHT)

Public Health Intervention Responsive Studies Team (PHIRST)

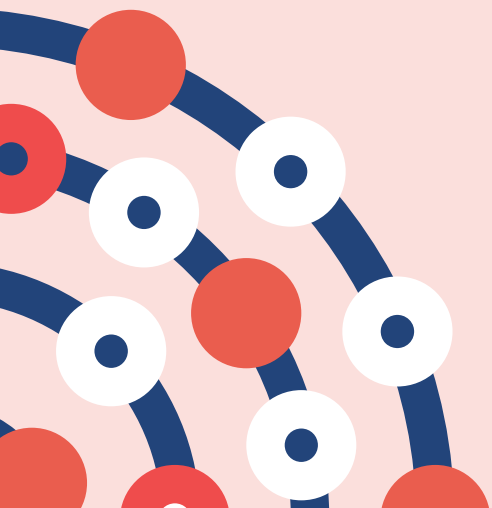
Professor Liz Orton
PHIRST Light Chief Investigator





What is PHIRST?

Funded by the National Institute for Health and Care Research (NIHR), Public Health Research Programme. Public Health Intervention Responsive Studies Teams (PHIRST) provide timely and accessible evaluations of public health interventions to local government.



April 2024, eight PHIRSTs across the UK:

- **Connect** - Hertfordshire, East Anglia, Birmingham & Ulster
- **Fusion** – NE, Scotland
- **Insight** – Bristol, Cardiff
- **South Bank** - London
- **LiLaC** – Liverpool, Lancaster
- **Light** – Us 😊
- **Elevate** - Edinburgh
- **PHRESH** – West Midlands



Completed evaluations, purple
Ongoing evaluations, orange

PHIRST Light

The purpose:

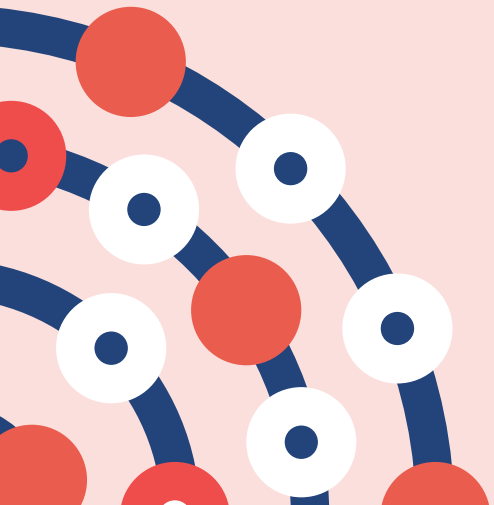
- Link up academic teams with local authorities
- Rapid, pragmatic evaluation of work that is happening in local government across the UK
- Improve evidence
- Increase wider determinants and population health research
- Build local research capacity and capability
- Wide range of topics

The setup:

- Research team recruited and ready!
- Experts from wider areas of expertise needed
- Independent oversight group
- £2.5m funding over 5 years
- 2 calls per year
- Oversight group – independent chair



Who are we?



The PHIRST Light Team



Prof Elizabeth Orton
University of Nottingham



Dr Jo Morling
University of Nottingham



Prof Jo Leonardi-Bee
University of Nottingham



Dr Holly Knight
University of Nottingham



Prof Adam Gordon
University of Nottingham



Dr Aron Sherry
University of Nottingham



Prof Pip Logan
University of Nottingham



Prof Holly Blake
University of Nottingham



Prof Denise Kendrick
University of Nottingham



Pam Rees
Public Co-applicant



Prof Mark Gussy
University of Lincoln



Dr Julie Bayley
University of Lincoln



Dr Hayden Bird
University of Lincoln



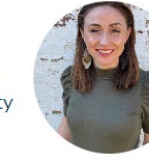
Prof Lauren Sherar
Loughborough University



Dr Jo Barnes
Loughborough University



Dr Yvanna Todorova
Loughborough University



Dr Florence Kinnafick
Loughborough University



Dr Kristen (Kris) Clements
Loughborough University



Dr Luisa Pereira-Vargas
Loughborough University

Current PHIRST Light Projects

Bristol City Council

- Prof Holly Blake
- Prof Lauren Sherar
- Dr Flo Kinnafick
- Dr Aron Sherry
- Dr Yvanna Todorova

THRIVE London and Greater Manchester

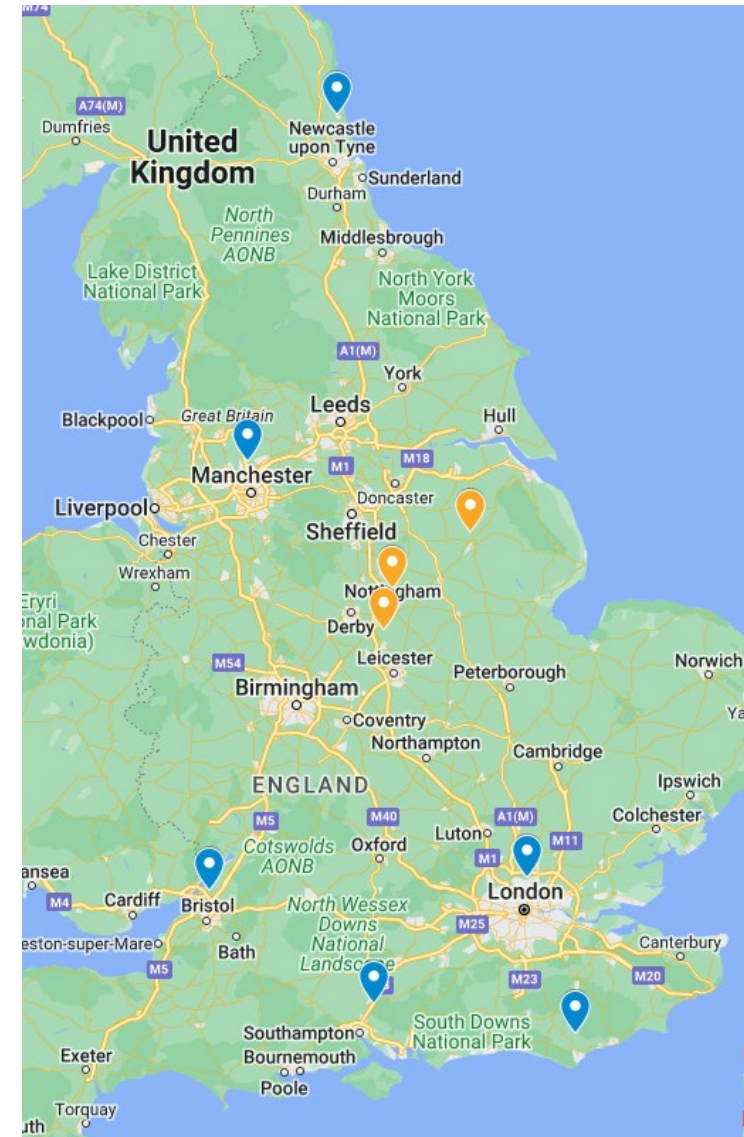
- Dr Flo Kinnafick
- Dr Aron Sherry
- Dr Luisa Pereira-Vargas

Hampshire

- Prof Liz Orton
- Dr Holly Knight East Sussex
- Prof Mark Gussy
- Dr Hayden Bird

Newcastle-Upon Tyne

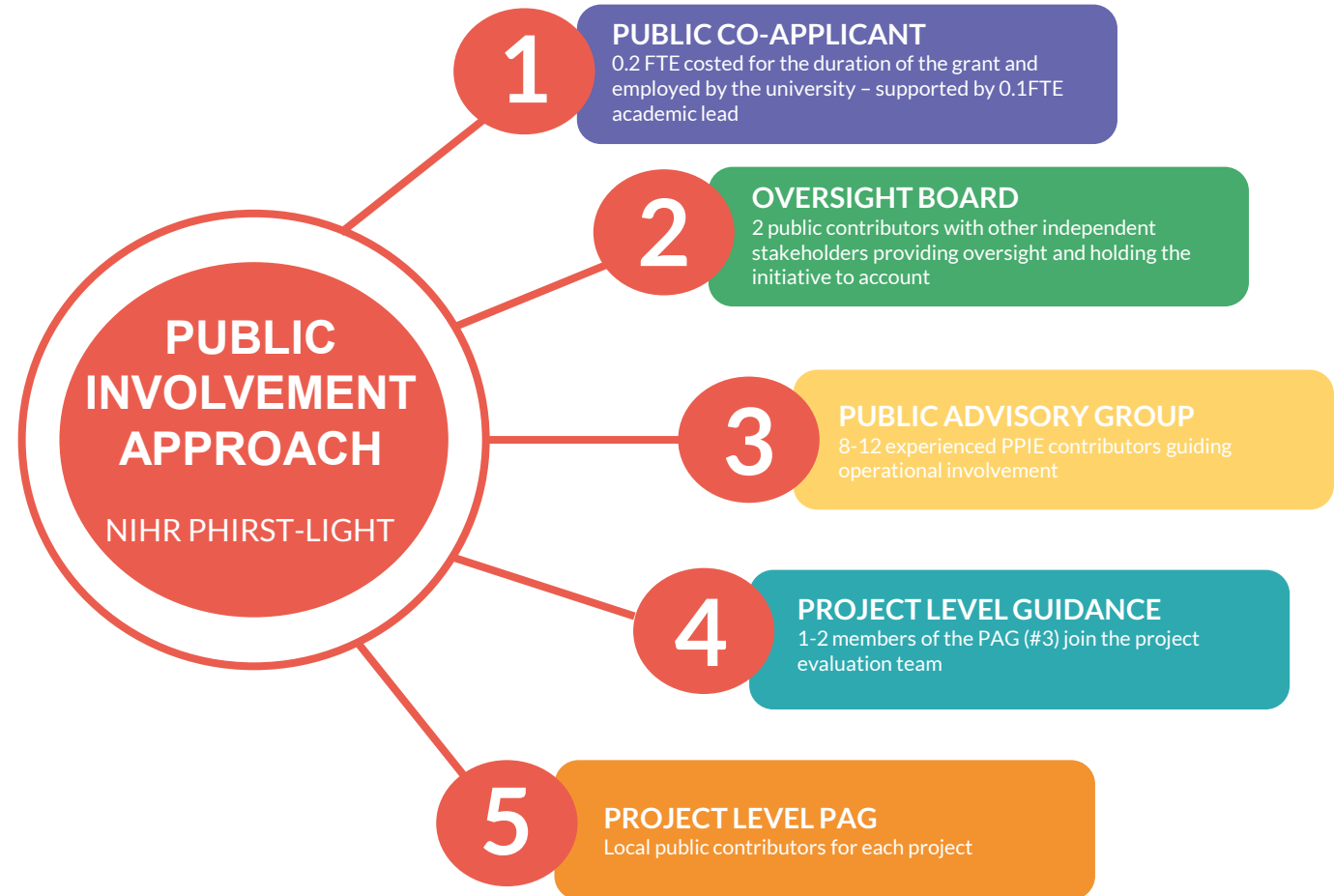
- Dr Jo Barnes
- Dr Yvanna Todorova



The importance of PPIE

PPIE is integral to PHIRST evaluations, and is targeted at 3 levels:

- Oversight of the entire PHIRST Light approach
- Broad public advice on the involvement of public in research
- Public involvement in each evaluation



Thankyou,
any questions?

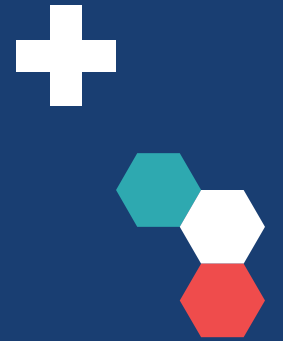
NIHR | Public Health Intervention
Responsive Studies Teams

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through evaluation

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A stakeholder network analysis of Southwark Council's Holiday Activity Food and Fun programme



Anita Sewornu & Leandro Garcia
PHIRST Fusion

April 2024



Outline

- Southwark Council's Holiday Activity Food and Fun programme (Anita)
- Need for using Stakeholder Network Analysis (SNA) (Anita)
- Explanation of SNA and steps and tools used and main outputs (Leandro)
- Lessons and uses + reflections as an Embedded Researcher (Anita)

Southwark Council's Holiday Activity Food and Fun programme

- School holidays can be a particular pressure point for families due to increased costs
- The Department for Education have funded the Holiday Activities and Food (HAF) programme provided funding for the Easter, Summer and Winter schools holidays in 2022 - 2024
- The focus of programme is to reach children between the ages of 4-16 years, who receive benefit-related free school meals
- Southwark council received £1.5m to cover the three holiday periods in 2022/2023 where the council funds places for children at holiday clubs in areas of high need across the borough
- The council's Food and Fun Programme is the local branded offer of the national HAF programme

Aims and objectives of the HAF programme

The programme aims to achieve the following for the children who attend it to:

- eat more healthily over the school holidays;
- be more active during the school holidays;
- take part in engaging and enriching activities that support the development of resilience, character and well-being along with wider education attainment;
- be safe and not socially isolated;
- have greater knowledge of health nutrition; and
- be more engaged with school and local services.



Healthy Eating



**Nutritional
Education**



**Signposting
and referrals**

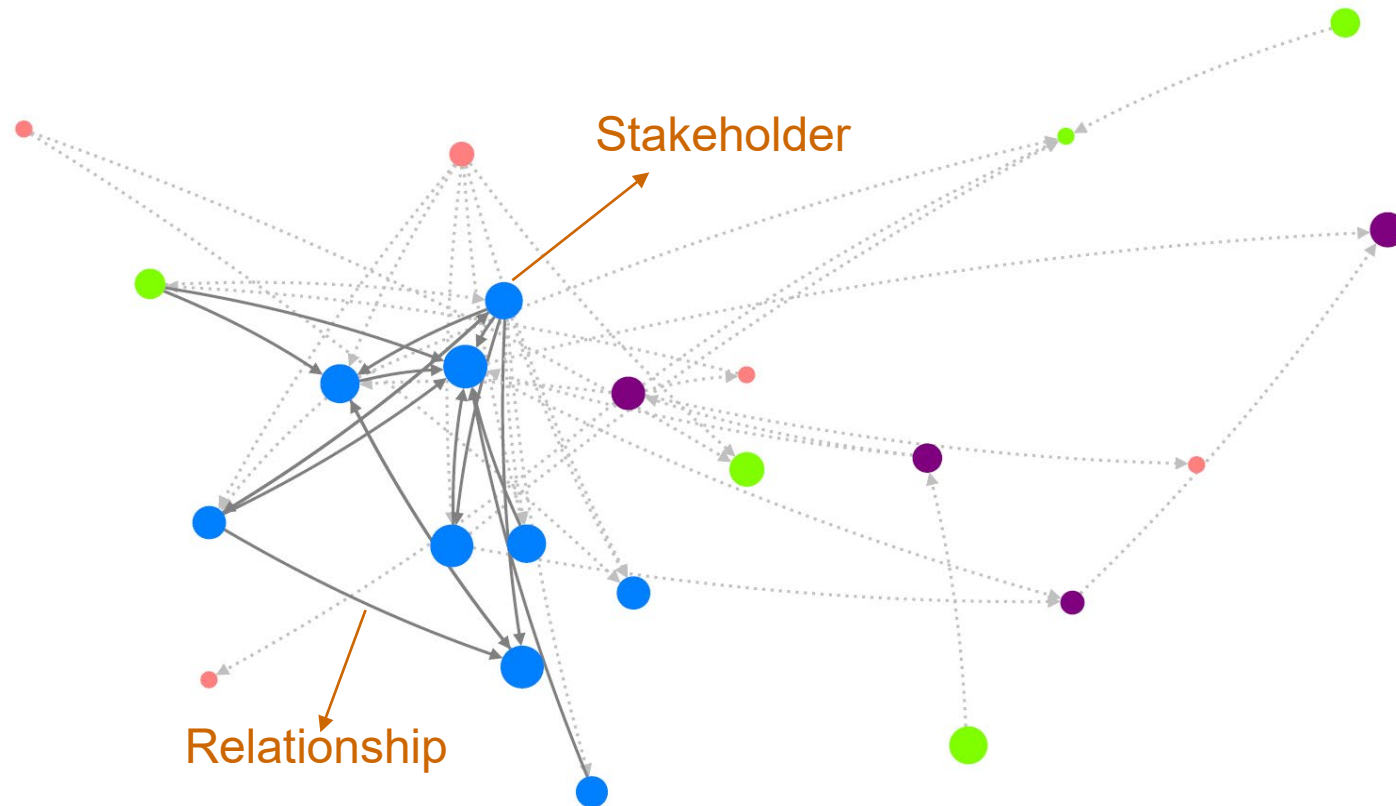


**Policy and
Procedures**



Enriching activities

Explaining Stakeholder Network Analysis



- How dense of relationships is the network?
- Are there isolated or poorly connected stakeholders?
- Who are the hubs?
- What are the prevalent types of relationships?

...



Diagnose to inform actions to improve the network structure and functionality

Steps of a Stakeholder Network Analysis

- Definition of questions
 - Attributes of the stakeholder responding the survey (type of organization, remit...)
 - Nomination and qualification (type, frequency...) of relationships
- Survey period
 - It can contain one or more snowball sampling waves
- Data analysis and report

Stakeholder.Net



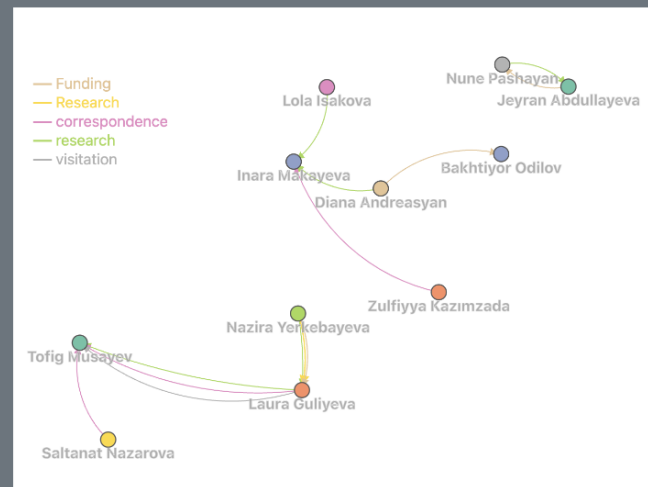
Analyze and Understand Your Stakeholder Networks

Discover insights, patterns, and trends in stakeholder data.

[Sign Up Now](#)

Stakeholder Network Visualization

Discover the power of data visualization with our survey tool. Create interactive graphs that bring your network of stakeholders to life. With real-time analytics, our tool helps you visualize complex relationships.



<https://stakeholdernet.org/>

1. What Holiday Club do you work for?

Start typing to see suggestions



2. What is your name?

3. Which food suppliers has your Holiday Club worked with from 2022 onwards to provide meals and all other food for your holiday programme? Please add each supplier you have worked with.

Supplier

Select or add a new place (with URL if possible)

Start typing to see suggestions

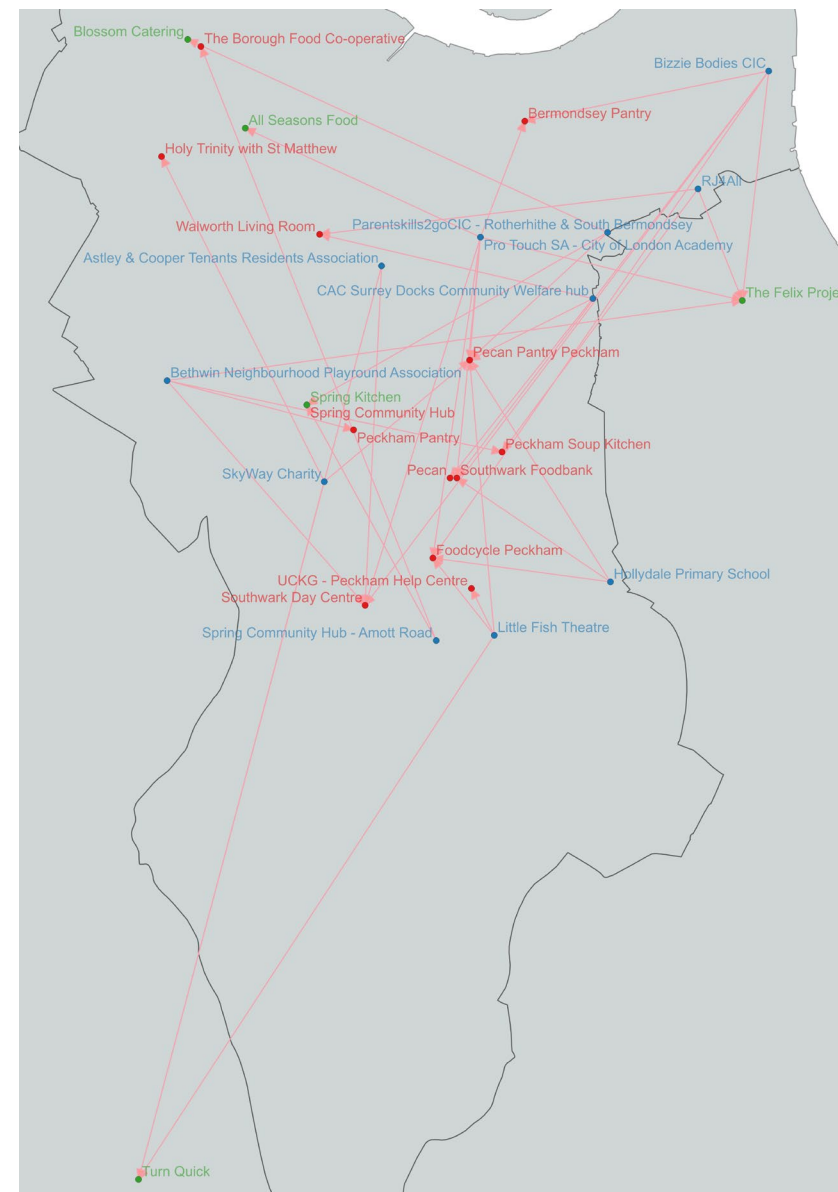


[Nominate one more supplier](#)

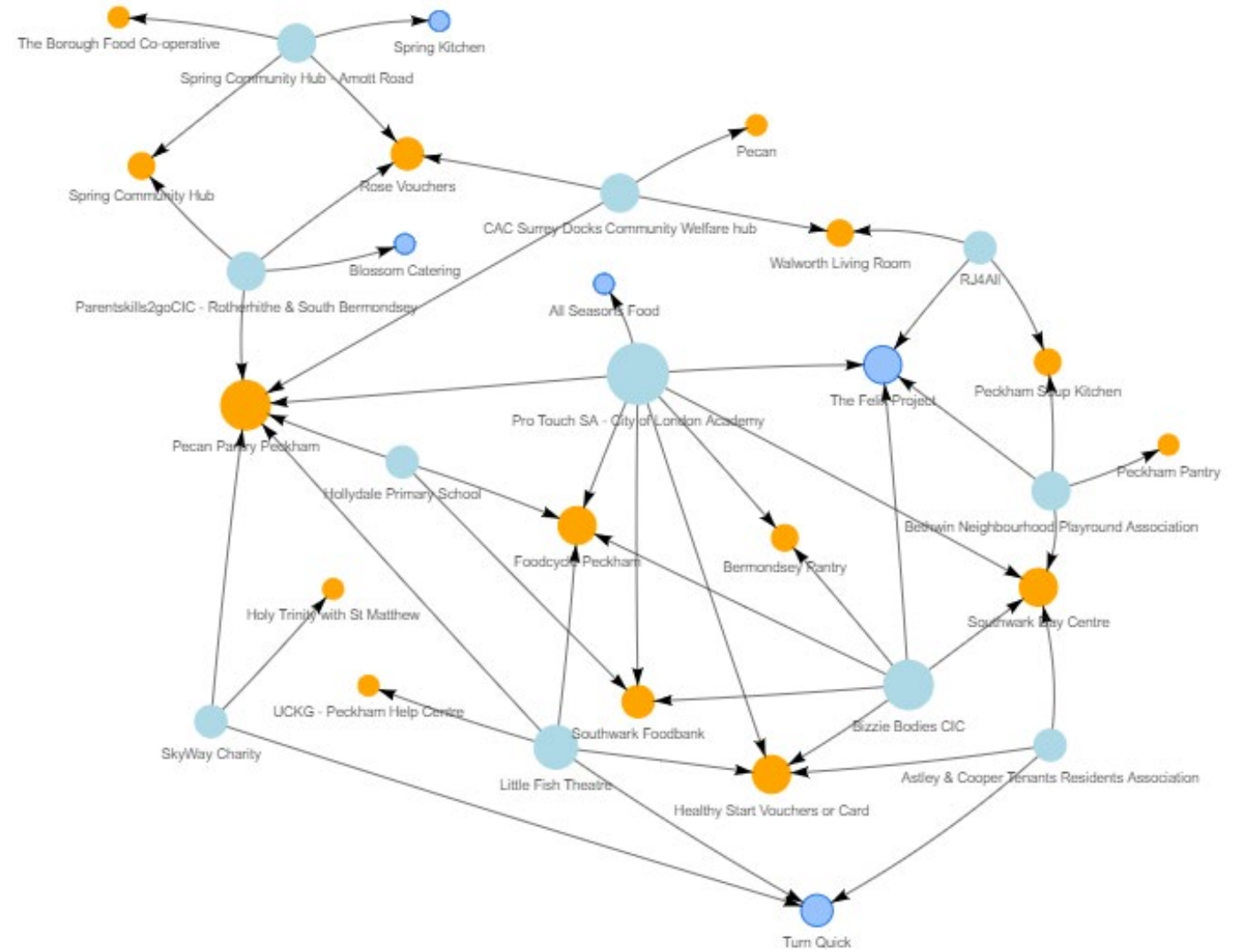
4. What is included in the food offer for children and families attending your Holiday Club? Please select all which apply.

- ☐ Hot lunch/meal for children
- ☐ Cold lunch/meal for children
- ☐ Meals for families on-site
- ☐ Pre-prepared meals taken home by families
- ☐ Fresh fruit available for snacks on site
- ☐ Healthy snacks on site
- ☐ Drinking water available
- ☐ Take&Make boxes sent home with families
- ☐ Other (describe)

Example of outputs (I)



Example of outputs (II)



Reflections as an Embedded Researcher

- Importance of being part of the organisation
- Development of the relationships with Holiday Club Providers, young people, and parents
- Developing a reflexive approach with research outputs for future research, monitoring and evaluation
- Informing practice and developing an Implementation Plan
- Capacity building
- Challenges covering research and day-to-day business as usual (BAU)



A stakeholder network analysis of Southwark Council's Holiday Activity Food and Fun programme

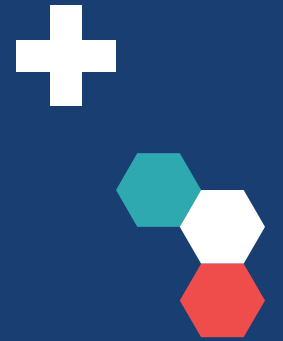
PHIRST Fusion

Anita Sewornu (anita.sewornu@southwark.gov.uk)

Leandro Garcia (l.garcia@qub.ac.uk)



The impact of a co-inquiry collaboration with frontline staff: refining a stop smoking community outreach strategy



Thomas Mills, PhD – Senior Research Fellow
PHIRST South Bank

Ruth Dean – Health Improvement Lead; Women's Health and
Partnership



A PHIRST South Bank evaluation...

The change from face-to-face to telephone specialist smoking cessation service and its effects on underserved communities in Bedford, Central Bedfordshire and Milton Keynes

PI: Lynne Dawkins, Professor of Tobacco and Nicotine Studies

Local government team: BMK Stop Smoking Service (BMK SSS) – Bedford Borough, Central Bedfordshire and Milton Keynes

Research question: What is the effectiveness and acceptability of a telephone smoking cessation service compared with a face-to-face service?

Four work packages: statistical analysis of routine data, surveys, qualitative interviews, a cost-effectiveness analysis and a **co-inquiry work package**

A co-inquiry work package...

Context:

BMK SSS sought to raise awareness of the service offer in the immediate post-Covid period via community outreach

Lack of evidence in the area plus, with smoking prevalence concentrating among disadvantaged and underserved communities, robust strategies are required to engage community members who smoke but are not engaging with stop smoking services

Research question:

- How can a smoking cessation service enhance engagement with underserved communities?

Methods:

- 6X co-inquiry sessions with 13 SSS staff to develop a model of stop smoking outreach
- Staff reflective diaries: 32 observations of outreach events
- PHIRST researcher observations of 8 outreach events
- 8X interviews with community members
- 10X interviews with staff

Concluding remarks...

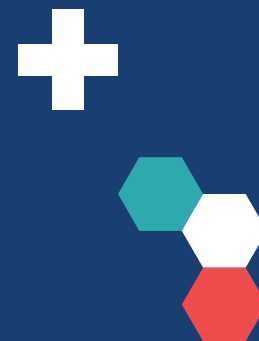
Research finding:

- Community outreach is an effective way to generate interest and referrals but is resource intensive and best implemented via effective community partnerships
- Community outreach is effective alongside an e-cigarette offer: the latter changes the perception of the service to one that has a positive offer without contributing to recreational normalisation

Methods finding:

- Co-inquiry is a relatively undemanding way to engage frontline staff in research with various benefits:
 - **Impact:** immediate changes to service delivery
 - Frontline staff learning about research
 - Traditional forms of evaluation are complemented
 - Research findings that are of interest to the public health profession

Thank you!



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