Evaluation of three West Midlands local authority COVID-19 Community Champions programmes - An Evaluation by the PHIRST Fusion Team

Supplementary document to the research brief containing figures and tables.

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Figure 1: Thematic map CCC activity by person hours for Birmingham.

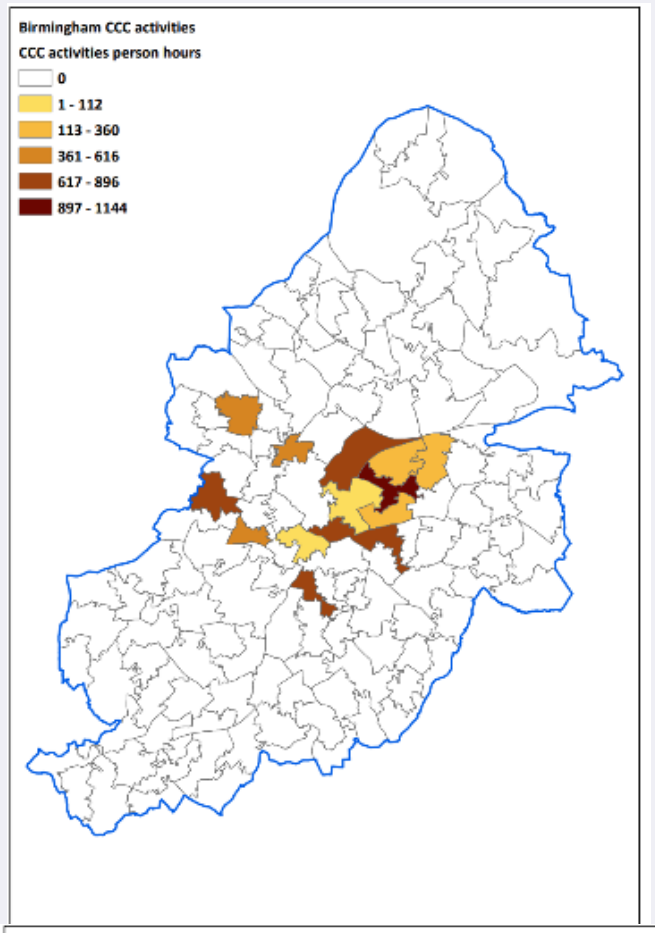

Figure 2: Thematic map CCC activity by person hours for Sandwell.

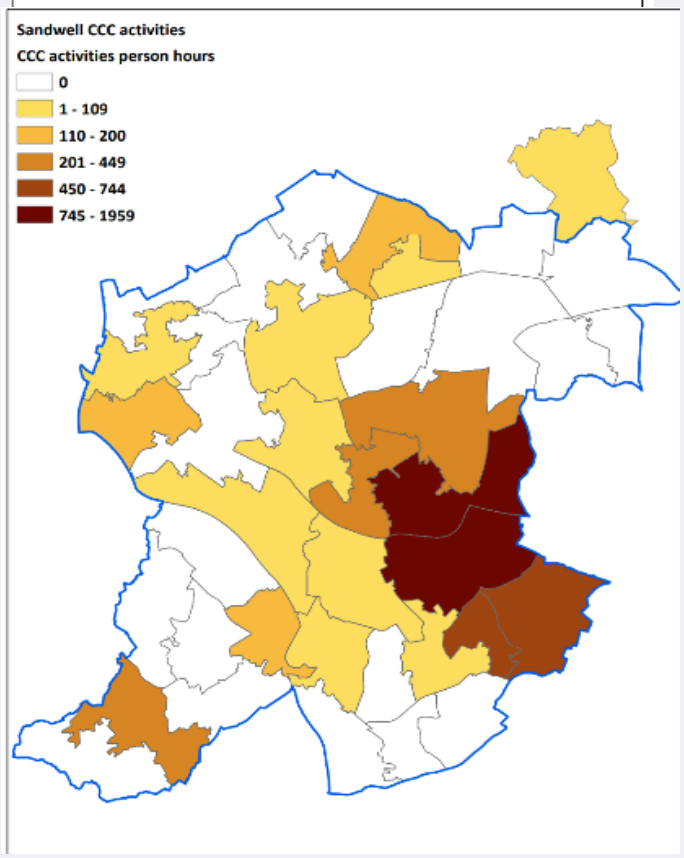

Figure 3: Thematic map CCC activity by person hours for Walsall.

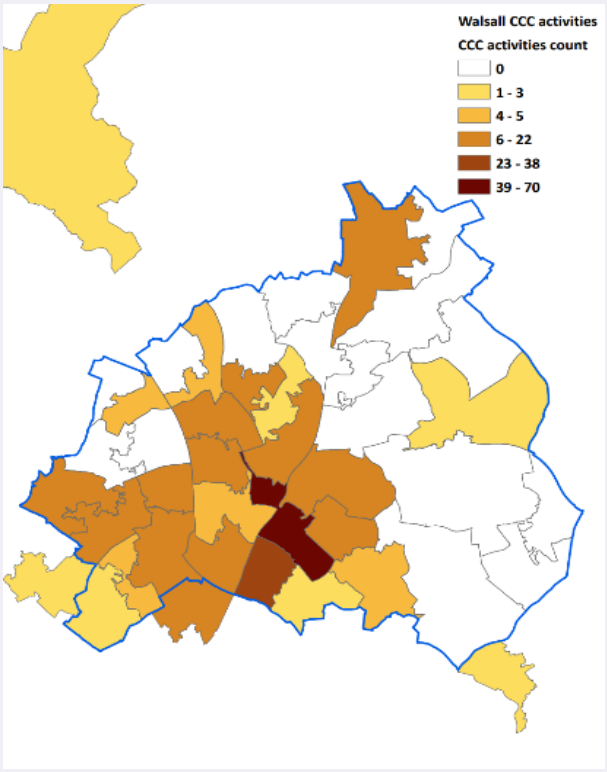

Figure 4: Daily first dose of covid vaccine up take before and during CCC activities in Birmingham.

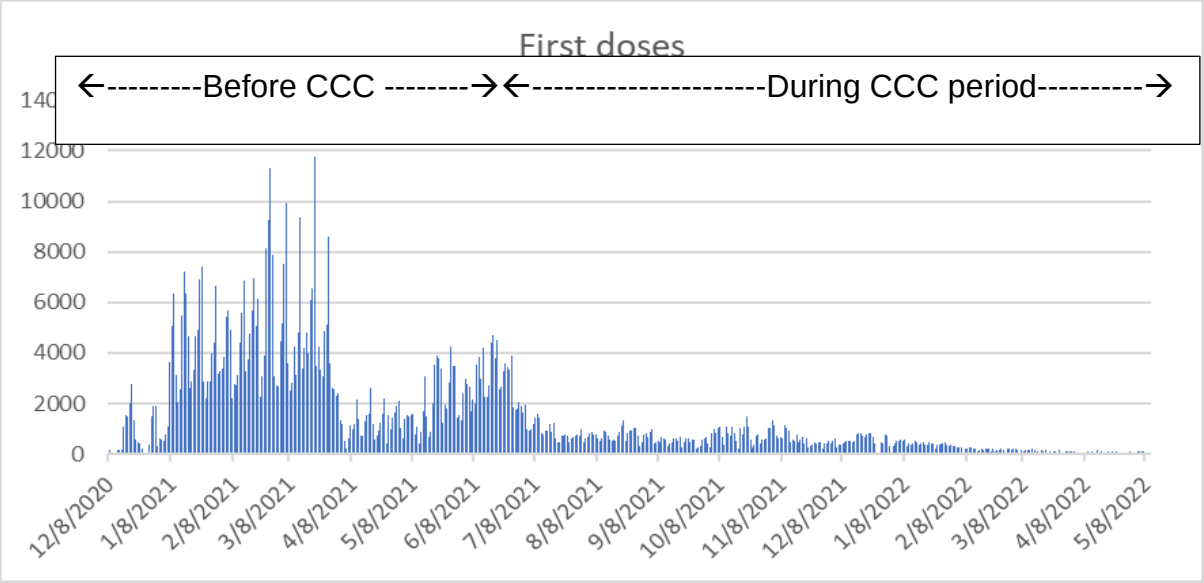

Figure 5: Daily first dose of covid vaccine up take before and during CCC activities in Sandwell.

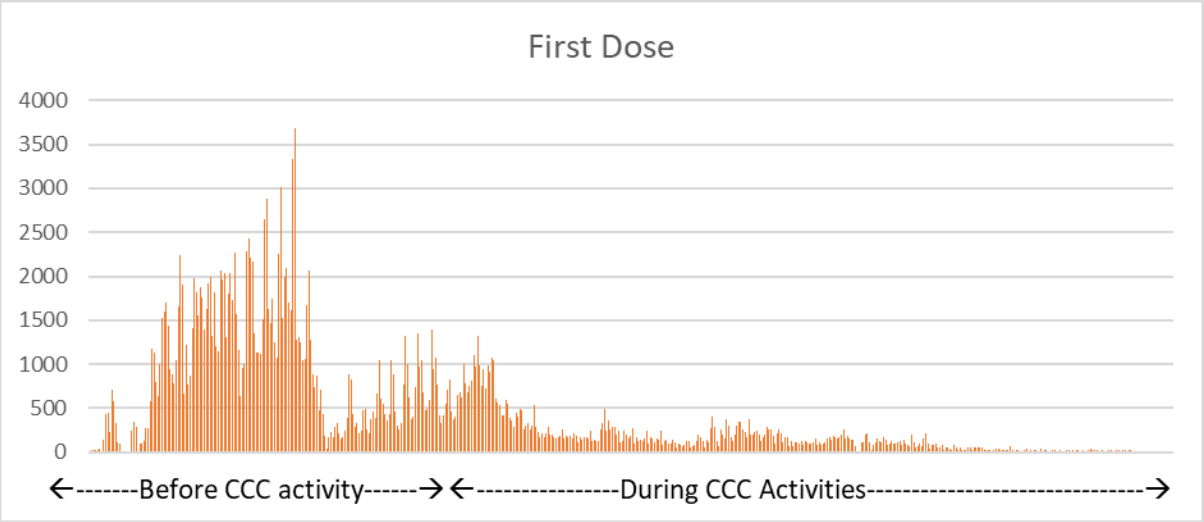

Figure 6: Daily first dose of covid vaccine up take before and during CCC activities in Walsall.

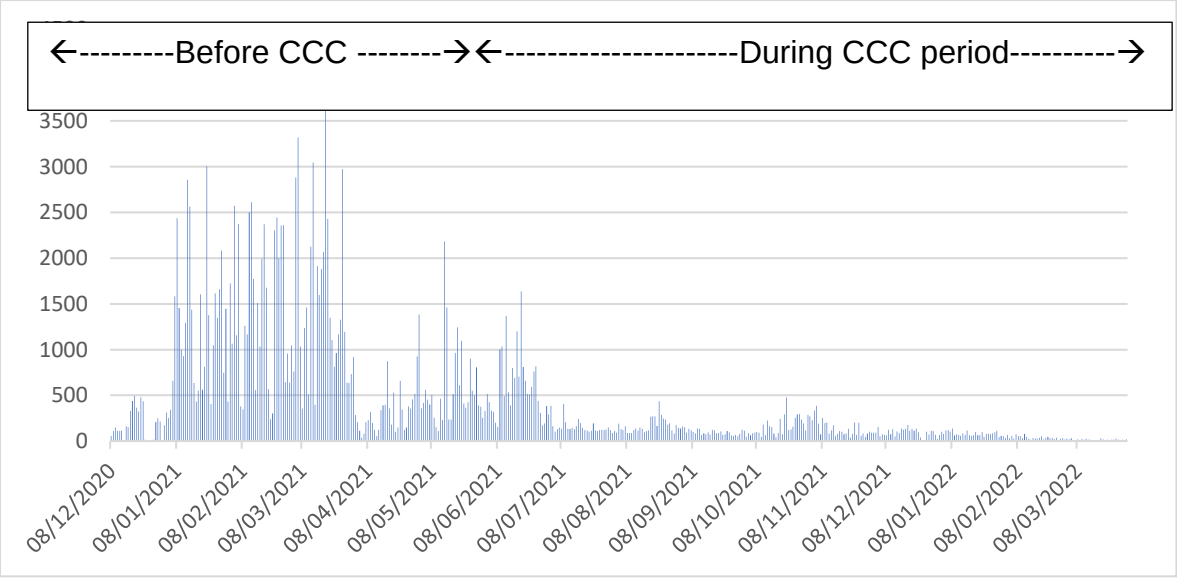

Figure 7: GP registrations for Birmingham, Sandwell, and Walsall (before the CCC activity "pre-CCC", and during the CCC activity, "peri-CCC").

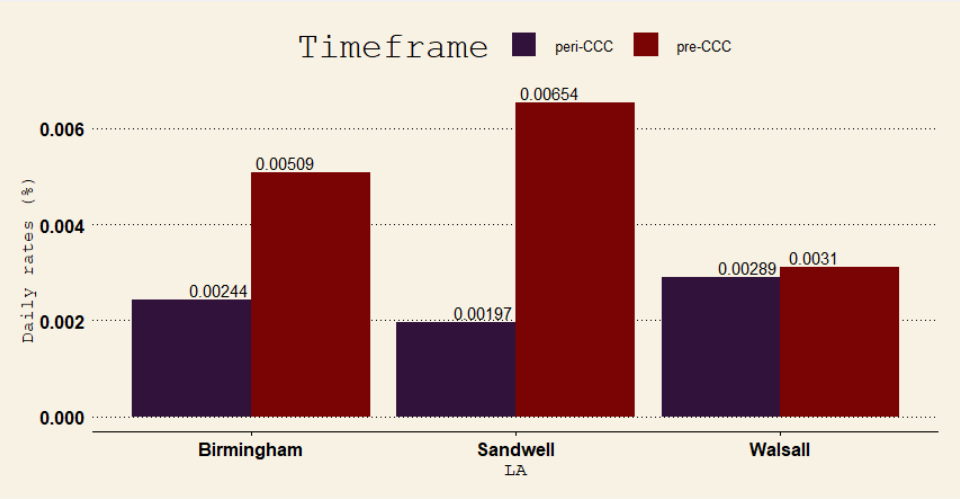

Table 1: Birmingham - Vaccine first dose uptake rate with its 95% Confidence Intervals in before CCC activity period and during CCC activity period by MSOAs.

Area code	Area name	Before CCC activity period			During CCC activity period			Rank[1]
		Rate	95% CI_LB	95% CI_UB	Rate	95% CI_LB	95% CI_UB	
E02001838	Walmley	68.41	66.57	70.3	32.38	30.56	34.29	01
E02001829	Little Sutton & Roughley	65.8	64.14	67.49	32.05	30.43	33.74	02
E02001830	Sutton Coldfield North & Park	72.63	70.91	74.38	31.64	30.04	33.31	03
E02001827	Hill Hook	68.56	66.51	70.65	31.92	29.94	34	04
E02001841	Wylde Green	70.62	68.54	72.76	29.07	27.23	31	05
E02001832	Rectory Park & New Hall Valley	66.55	64.77	68.37	28.32	26.75	29.97	06
E02001828	Four Oaks	70.45	68.49	72.46	27.62	25.95	29.37	07
E02001835	Sutton Coldfield South & Central	63.08	61.42	64.78	27.46	26.01	28.98	08
E02001936	Brandwood North	58.47	56.65	60.34	27.22	25.65	28.86	09
E02001836	New Oscott	65.27	63.61	66.96	26.14	24.76	27.57	10
E02001922	Selly Oak[2]	12.05	11.62	12.48	25.99	25.39	26.61	11
E02001938	Bournville East &	49.66	48.22	51.13	25.55	24.29	26.86	12

	Stirchley West							
E02001946	Northfield Victoria Common	60.51	58.8	62.24	25.26	23.89	26.68	13
E02001898	Lyndon Green	55.32	53.56	57.12	24.74	23.32	26.21	14
E02006807	Yardley Wood East	52.53	51.02	54.07	24.4	23.16	25.68	15
E02001847	Minworth	61.34	59.35	63.38	24.06	22.5	25.7	16
E02001948	Highter's Heath & Maypole	53.64	52	55.32	23.98	22.68	25.34	17
E02001956	Rubery East	51.49	49.85	53.17	23.55	22.24	24.91	18
E02001930	Kings Heath	48.16	46.74	49.61	23.42	22.26	24.62	19
E02001953	King's Norton	60.09	58.32	61.91	23.36	22.01	24.76	20
E02001957	West Heath	60.1	58.39	61.84	23.28	21.96	24.67	21
E02001942	Cotteridge	51.75	50.11	53.42	23.19	21.92	24.51	22
E02001899	Harborne West	66.01	64.3	67.75	22.56	21.33	23.83	23
E02001950	Longbridge North	58.18	56.59	59.8	22.1	20.92	23.33	24
E02001833	Kingstanding North	60.58	58.66	62.55	21.93	20.51	23.43	25
E02001944	Brandwood End	51.23	49.72	52.78	21.91	20.77	23.09	26
E02001934	Hall Green Central	47.08	45.59	48.61	21.55	20.41	22.73	27
E02001902	Yardley South	47.63	46	49.3	21.26	20.03	22.55	28

E02001906	Quinton Ridgacre	48.71	47.39	50.06	20.7	19.74	21.7	29
E02001949	Lifford & Walkers Heath	48.87	47.16	50.63	20.61	19.37	21.89	30
E02001943	Brandwood East	49.49	47.86	51.16	20.48	19.3	21.71	31
E02001955	Longbridge South	49.46	47.97	50.98	20.3	19.23	21.41	32
E02001844	Chester Road	62.11	60.58	63.68	20.1	19.05	21.2	33
E02001831	Reddicap Heath	54.54	53.18	55.92	19.95	19	20.94	34
E02001907	Sheldon South	51.2	49.88	52.55	19.94	19.01	20.91	35
E02001905	Edgbaston South & University	22.26	21.59	22.96	19.92	19.31	20.54	36
E02001931	Wake Green East & Moseley Bog	47.57	46.2	48.97	19.9	18.92	20.91	37
E02006896	Digbeth[2]	16.1	15.38	16.84	19.79	19.03	20.56	38
E02001926	Stirchley North & Selly Park	38.38	37.19	39.6	19.77	18.87	20.69	39
E02006899	Central[2]	17.1	16.35	17.87	19.62	18.84	20.41	40
E02006898	*Ladywood - Summer Hill*[3]	*21.19*	*20.37*	*22.04*	*19.59*	*18.82*	*20.39*	*41*

E02001933	Kings Heath Park & Stirchley East	46.25	44.86	47.67	19.47	18.48	20.5	42
E02001893	Yardley	42.24	40.99	43.53	19.15	18.26	20.06	43
E02001919	Moseley	38.82	37.5	40.17	18.88	17.93	19.88	44
E02001901	Harborne East	55.57	54.08	57.09	18.84	17.85	19.88	46
E02001939	Bournville West	59.24	57.37	61.16	18.78	17.6	20.02	46
E02001845	Perry Beeches East	44.27	42.76	45.82	18.54	17.48	19.65	47
E02001868	Hodge Hill	32.39	31.37	33.43	18.45	17.69	19.22	48
E02001937	Billesley Common	41.78	40.5	43.09	18.39	17.49	19.31	49
E02006809	Handsworth Wood	44.18	43.01	45.37	18.35	17.56	19.17	50
E02001914	Moor Green & Cannon Hill	37.25	35.98	38.57	18.26	17.35	19.2	51
E02001925	Selly Oak Park & Lodge Hill	42.84	41.46	44.25	17.83	16.9	18.78	52
E02001924	Hall Green East	40.57	39.22	41.94	17.82	16.89	18.79	53
E02001839	Queslett	51.66	49.97	53.38	17.79	16.7	18.93	54
E02001843	Kingstanding South West	48.97	47.37	50.62	17.77	16.72	18.87	55
E02001935	Shenley Lane	50.6	49.13	52.1	17.64	16.7	18.61	56

E02001952	Turves Green	44.8	43.52	46.12	17.42	16.58	18.29	57
E02001928	Woodgate	47.95	46.4	49.55	17.27	16.28	18.3	58
E02001842	Perry Beeches West	42.38	41.06	43.72	16.99	16.12	17.9	59
E02001851	Pype Hayes Park	47.33	45.99	48.69	16.97	16.11	17.86	60
E02001941	Yardley Wood West	42.21	40.71	43.75	16.84	15.86	17.86	61
E02001850	Perry Barr & South Hamstead	33.73	32.66	34.82	16.83	16.08	17.61	62
E02001920	Woodgate Valley	42.99	41.62	44.39	16.71	15.84	17.62	63
E02001872	Shard End & Kingfisher	42.93	41.54	44.36	16.65	15.74	17.58	64
E02001854	Birches Green	45.17	43.81	46.55	16.56	15.7	17.46	65
E02001951	Frankley	44.02	42.74	45.32	16.52	15.7	17.37	66
E02001929	Fox Hollies	35.13	34.09	36.2	16.47	15.75	17.21	67
E02001882	Stechford	33.31	32.22	34.44	16.44	15.7	17.22	68
E02006895	Attwood Green & Park Central	18.88	18.21	19.56	16.43	15.85	17.02	69
E02001895	Sheldon North	42.97	41.71	44.27	16.34	15.53	17.18	70
E02006897	*Five Ways North*[3]	*16.25*	*15.59*	*16.92*	*16.28*	*15.68*	*16.89*	*71*
E02001923	Springfield & Hall Green West	32.15	31.26	33.07	16.2	15.57	16.85	72

E02001908	Sparkhill North	21.33	20.57	22.11	16.14	15.53	16.77	73
E02001876	North Central & Dartmouth Circus[2]	11.92	11.47	12.38	16.12	15.66	16.59	74
E02001945	Allens Cross	41.18	39.89	42.51	16.12	15.28	16.99	75
E02001927	Weoley Castle	39.75	38.49	41.04	15.99	15.18	16.82	76
E02001834	Old Oscott	47.86	46.22	49.55	15.92	14.91	16.98	77
E02001896	Small Heath Park	20.73	20.02	21.47	15.92	15.34	16.51	78
E02001866	Lozells West	22.6	21.83	23.39	15.8	15.2	16.42	79
E02001888	Kent's Moat	39.29	37.95	40.67	15.77	14.91	16.67	80
E02001871	Buckland End	41.57	40.28	42.88	15.74	14.94	16.57	81
E02001921	California	42.19	40.89	43.53	15.61	14.8	16.45	82
E02001932	Bartley Green & Shenley Fields	40.47	39.15	41.83	15.47	14.65	16.33	83
E02001903	Sparkbrook South	19.87	19.09	20.67	15.44	14.81	16.08	84
E02001900	Five Ways South & Calthorpe Park	31.15	30.02	32.31	15.4	14.65	16.18	85
E02001892	Yardley Fields	26.58	25.76	27.42	15.35	14.77	15.96	86
E02001875	Hockley & Jewellery Quarter	19.29	18.54	20.07	15.32	14.7	15.95	87

E02001916	Acocks Green West	30.94	29.96	31.94	15.32	14.66	16.02	88
E02001904	Hay Mills & Tyseley	27.72	26.73	28.73	15.25	14.56	15.97	89
E02006901	Greet & Sparkhill South	22.07	21.47	22.68	15.25	14.79	15.73	90
E02001915	Acocks Green East	39.11	38.1	40.14	15.2	14.56	15.85	91
E02001863	Aston Park	20.96	20.17	21.77	15.17	14.55	15.8	92
E02001867	Lozells East	20.52	19.74	21.33	15.11	14.49	15.75	93
E02001883	Kitts Green	39.32	38.07	40.6	15.08	14.3	15.89	94
E02001889	Little Bromwich	22.48	21.68	23.3	14.98	14.38	15.6	95
E02001947	Druids Heath	40.54	39.04	42.07	14.76	13.87	15.7	96
E02006900	Bordesley	21.02	20.44	21.61	14.72	14.27	15.17	97
E02001909	Balsall Heath East	21	20.2	21.83	14.68	14.07	15.31	98
E02001954	Hawkesley	40.95	39.63	42.3	14.59	13.81	15.41	99
E02001880	Glebe Farm	30.77	29.79	31.77	14.53	13.89	15.19	100
E02001855	Castle Vale	44.18	42.98	45.4	14.42	13.73	15.14	101
E02001890	Edgbaston North	31.26	30.38	32.17	14.39	13.82	14.97	102
E02001884	Bordesley Green North	18.92	18.23	19.63	14.26	13.73	14.81	103
E02001864	Bromford	27.69	26.47	28.95	14.16	13.35	15	104
E02001837	Kingstanding South East	38.73	37.66	39.82	13.9	13.27	14.56	105

E02001881	Belchers Lane & Eastfield Road	22.9	22.13	23.69	13.86	13.32	14.41	106
E02001918	Moseley Village	46.64	45.31	48.01	13.81	13.17	14.48	107
E02001849	Erdington Town	33.32	32.24	34.43	13.8	13.13	14.5	108
E02001865	Handsworth South	21.05	20.41	21.7	13.77	13.31	14.25	109
E02001886	Rotton Park	29.83	28.96	30.72	13.76	13.2	14.33	110
E02001911	Quinton East	35.98	34.84	37.15	13.72	13.04	14.43	111
E02001840	Perry Common - College Road	37.94	36.83	39.08	13.61	12.96	14.28	112
E02001846	Short Heath	40.39	39.13	41.7	13.61	12.88	14.37	113
E02001870	Ward End & Bromford West	25.19	24.46	25.95	13.39	12.9	13.89	114
E02001897	Sparkbrook North	21.28	20.49	22.09	13.34	12.78	13.92	115
E02001878	Saltley West	21.83	21.06	22.63	13.18	12.64	13.74	116
E02001910	Balsall Heath West & Kingswood Road	24.1	23.16	25.08	13.16	12.53	13.82	117
E02001859	Birchfield East	19.78	19.13	20.44	12.97	12.51	13.45	118
E02001848	Upper Witton	34.2	32.99	35.45	12.96	12.25	13.7	119
E02001858	Handsworth East	26.97	26.07	27.9	12.94	12.37	13.53	120

E02001852	Stockland Green - Marsh Hill	32.91	31.77	34.08	12.76	12.09	13.46	121
E02001877	Saltley East	20.96	20.29	21.65	12.76	12.3	13.23	122
E02001861	Birchfield West	21.08	20.38	21.79	12.73	12.25	13.23	123
E02001913	Metchley	31.84	30.9	32.81	12.66	12.1	13.23	124
E02001874	Washwood Heath	22.22	21.46	23	12.48	11.98	13.01	125
E02001879	Summerfield	19.54	18.9	20.21	12.17	11.72	12.64	126
E02001856	Brookvale	26.99	26.1	27.89	12.06	11.52	12.62	127
E02001869	Nechells	23.14	22.17	24.15	11.64	11.02	12.27	128
E02001857	Gravelly Hill & South Erdington	29.87	29.09	30.66	11.62	11.17	12.08	129
E02001860	Handsworth West	19.9	19.2	20.62	11.14	10.68	11.61	130
E02001862	Middlemore	22.69	21.98	23.42	11.11	10.66	11.56	131
E02001873	Winson Green & Gib Heath	18.72	18.11	19.36	10.21	9.81	10.61	132

Table 2: Sandwell - Vaccine first dose uptake rate with its 95% Confidence Intervals in before CCC activity period and during CCC activity period by MSOAs.

Area code	Area name	Before CCC activity period			During CCC activity period			Rank *
		Rate	95% CI_LB	95% CI_UB	Rate	95% CI_LB	95% CI_UB	
E02002048	Great Barr	59.91	58.11	61.75	27	25.44	28.64	01
E02002067	Rowley West	54.91	53.08	56.77	26.48	24.91	28.13	02
E02002077	Old Hill	48.49	47.21	49.8	25.91	24.78	27.07	03
E02002049	Princes End & Willingsworth	52.76	50.99	54.58	24.92	23.41	26.49	04
E02002080	Cradley Heath	49.27	47.74	50.83	24.61	23.31	25.96	05
E02002078	Warley South	55.57	53.83	57.36	23.71	22.32	25.18	06
E02002045	Woods & Mesty Croft	54.24	52.67	55.83	23.33	22.06	24.65	07
E02002064	Tividale	47.17	46.02	48.34	23.23	22.28	24.2	08
E02002071	Rowley East	48.94	47.33	50.6	22.92	21.63	24.27	09
E02002075	Blackheath	49.73	48.32	51.17	22.68	21.55	23.86	10
E02002057	Tipton	44.58	43.38	45.79	22.42	21.45	23.42	11
E02002069	Whiteheath	45.84	44.36	47.36	22.07	20.89	23.3	12
E02002079	Brandhall	48.84	47.46	50.25	21.93	20.85	23.05	13
E02002043	Wood Green & Old Park	52.26	50.8	53.76	21.92	20.78	23.11	14
E02002072	Langley Green	46.79	45.47	48.14	21.87	20.82	22.95	15
E02002056	Tibbington	42.23	41.02	43.46	21.58	20.61	22.58	16
E02006810	Charlemont	50.83	49.55	52.14	21.48	20.51	22.49	17

E02002051	Ocker Hill	44.41	42.81	46.06	21.36	20.1	22.67	18
E02002044	Yew Tree & Tamebridge	45.89	44.49	47.31	21.3	20.21	22.44	19
E02002074	Warley West	48.62	47.23	50.04	20.78	19.73	21.88	20
E02002058	Great Bridge & Dudley Port	40.86	39.85	41.88	20.56	19.77	21.38	21
E02002047	Wednesbury	56.31	54.61	58.05	20.48	19.25	21.77	22
E02002046	Friar Park	43.87	42.26	45.51	20.04	18.83	21.31	23
E02002054	Hamstead West	47.26	45.6	48.96	19.46	18.26	20.71	24
E02002055	Wednesbury South	41.72	40.61	42.84	19.4	18.57	20.25	25
E02002052	Stone Cross & Hateley Heath	41.58	40.49	42.69	19.25	18.44	20.09	26
E02002065	Smethwick North & West	28.51	27.79	29.25	19.04	18.43	19.66	27
E02002053	Hamstead East	46.02	44.46	47.61	18.89	17.78	20.06	28
E02002063	North Tividale	37.54	36.47	38.64	18.71	17.91	19.55	29
E02002059	West Bromwich North	38.88	37.88	39.89	18.38	17.65	19.14	30
E02002073	Warley East	42.15	40.88	43.44	18.1	17.21	19.03	31
E02002060	Greets Green West	34.97	33.78	36.19	17.95	17.06	18.88	32
E02002061	Greets Green East	32.33	31.18	33.52	17.62	16.75	18.53	33
E02002076	Bearwood & Warley Woods	40.09	39.04	41.17	17.17	16.43	17.94	34

E02002062	West Bromwich East & Kenrick Park	31.16	30.2	32.13	16.84	16.13	17.57	35
E02002066	Oldbury & Rood End	32.5	31.45	33.59	16.63	15.87	17.43	36
E02002070	Smethwick South	28.73	27.86	29.62	15.5	14.88	16.14	37
E02002068	Smethwick East	23	22.37	23.65	14.94	14.45	15.44	38

Table 3: Walsall - The vaccine first dose uptake rate with its 95% Confidence Intervals in before CCC activity period and during CCC activity period by MSOAs.

Area code	Area name	Before CCC activity period			During CCC activity period			Rate*
		Rate	95% CI_LB	95% CI_UB	Rate	95% CI_LB	95% CI_UB	
E02002137	Streetly North	74.22	72.02	76.47	36.74	34.35	39.24	01
E02002114	Pelsall South	73.37	71.15	75.65	35.93	33.48	38.51	02
E02002112	Pelsall North	67.29	65.1	69.54	34.07	31.74	36.52	03
E02002131	Aldridge South	73.15	71.21	75.13	33.72	31.7	35.83	04
E02002116	Aldridge North	71.46	69.45	73.52	33.38	31.3	35.57	05
E02002120	Ashmore	59.5	57.6	61.44	31.87	29.93	33.9	06
E02002141	Streetly South	69.04	67	71.14	31.62	29.58	33.77	07
E02002129	Short Heath West	62.44	60.48	64.46	31.15	29.2	33.19	08
E02002110	Brownhills West & Clayhanger	59.42	57.65	61.22	31.04	29.25	32.91	09
E02002144	Walsall South East	68.17	66.21	70.18	30.46	28.63	32.37	10
E02002119	Shelfield	62.77	60.81	64.78	30.23	28.3	32.26	11
E02002128	Short Heath East	63.8	61.7	65.97	30.05	28.06	32.15	12
E02002117	Bloxwich Central & North	64.63	62.67	66.64	29.34	27.47	31.29	13
E02002123	New Invention	56.29	54.5	58.12	29.03	27.33	30.81	14
E02002124	Aldridge Central	69.32	67.32	71.37	28.73	26.9	30.66	15
E02002148	Pheasey & Sutton Road	61.92	60.48	63.39	28.39	27.05	29.79	16

E02002135	Walsall West	41.43	40.07	42.83	27.79	26.44	29.18	17
E02002111	Brownhills	59.59	57.73	61.49	27.78	26.07	29.57	18
E02002115	Little Bloxwich	58.83	57.04	60.65	27.14	25.54	28.82	19
E02002113	Walsall Wood	59.42	57.57	61.32	26.84	25.17	28.59	20
E02002118	Bloxwich North West	53.65	52.04	55.31	25.43	24.03	26.9	21
E02002125	Rushall	57.95	56.11	59.84	24.48	22.91	26.13	22
E02002132	Bentley	50.95	49.27	52.66	24.16	22.75	25.65	23
E02002138	Walsall East	48.81	47.19	50.48	24.03	22.67	25.46	24
E02002121	Blakenall North	48.84	47.25	50.48	23.9	22.54	25.31	25
E02002147	Darlaston West	42.94	41.67	44.24	23.32	22.21	24.47	26
E02002136	Willenhall Town	45.76	44.38	47.18	23.04	21.86	24.26	27
E02002146	The Delves	46.1	44.57	47.66	22.85	21.57	24.17	28
E02002130	Leamore	44.03	42.57	45.52	22.71	21.48	23.99	29
E02002126	Bloxwich South	47.13	45.55	48.76	22.19	20.89	23.55	30
E02002134	Willenhall Park	45.24	43.95	46.56	22.14	21.07	23.25	31
E02002133	Walsall North East	50.61	49.04	52.22	21.03	19.81	22.3	31
E02002143	Palfrey	32.71	31.76	33.68	19.98	19.17	20.81	33
E02002145	Darlaston Central	40.6	39.33	41.91	19.84	18.83	20.89	34
E02002122	Blakenall South	36.31	35.02	37.63	19.44	18.4	20.52	35
E02002127	Walsall Ryecroft	34.64	33.57	35.72	18.92	18.06	19.8	36
E02002140	Pleck	34.54	33.47	35.64	18.5	17.65	19.37	37
E02002139	Walsall Central	32.87	31.92	33.83	17.54	16.81	18.3	38
E02002142	Darlaston East	30.62	29.59	31.67	12.75	12.08	13.44	39

Table 4: Average rates per Local Authority (Pre- and During- CCC Activity).

Local Authority	Pre-CCC	During-CCC	Absolute Diff	% Diff
Birmingham MSOAs with CCC (n=13)	21.29 (19.36,23.31)	13.99(12.68,15.29)	7.3 (5.08, 9.52)	-34.39
Birmingham MSOAs without CCC (n=119)	41.10(38.45, 43.76)	18.36(17.48, 19.24)	22.74 (19.96, 25.54)	-55.33
Sandwell MSOAs with CCC (n=19)	39.46(35.33,43.59)	19.59 (18.21,20.98)	19.87(15.57,24.17)	-50.35
Sandwell MSOAs without CCC (n=19)	48.89(46.31,51.47)	22.01(20.77,23.26)	26.88(24.08,29.68)	-54.98
Walsall MSOAs with CCC (n=23)	46.61(41.79,51.42)	23.16(21.18,25.15)	23.45(18.31,28.58)	-50.31
Walsall MSOAs without CCC (n=16)	64.28(60.89,67.66)	30.55(28.59,32.51)	33.73(29.94,37.51)	-52.47

Table 5: Difference in rates within each Local Authority. The difference in rates across timeframes between MSOAs with and without CCC activity was calculated.

Local Authority	Difference	Lower 95% Confidence Interval	Upper 95% Confidence Interval
Birmingham	-15.44	-18.97110	-11.92407
Sandwell	-7.01	10.443621	-3.579537
Walsall	-10.28	-13.894917	-6.663017

Table 6: GP registration % daily rates (and accompanying 95% Confidence Intervals).

LA	Pre-CCC	Peri-CCC
Birmingham (n=9)	0.00509 (-0.00101,0.01119)	0.00244 (-0.00476,0.00964)
Sandwell (n=15)	0.00654 (-0.00323,0.01631)	0.00197 (-0.00265,0.00658)
Walsall (n=21)	0.00310 (0.00100,0.00519)	0.00289 (0.00029,0.00550)

Table 7: Demographic Characteristics of the survey participants.

Variables		Walsall (N=165)	Sandwell (N=68)	Total (N=233)	Percentage (%)
Sex	Female	82	30	112	51.6%
	Male	66	36	102	47.0%
	Prefer not to say	3	0	3	1.4%
Age	17-27	21	12	33	17.5%
	28-38	38	10	48	25.4%
	39-49	31	10	41	21.7%
	50-60	22	19	41	21.7%
	61-71	13	11	24	12.7%
	72-82	2	0	2	1.0%
Ethnic group	African	8	0	8	3.7%
	Asian	46	63	109	50.2%
	Black	14	0	14	6.5%
	Mixed or multiple	5	0	5	2.3%
	White	68	3	71	32.7%
	Prefer not to say	3	0	3	1.4%
	Other	6	1	7	3.2%
Religion	Christianity	63	1	64	29.6%
	Catholic	5	1	6	2.7%
	Protestant	2	0	2	0.9%
	Methodist	1	0	1	0.5%
	Islam	27	0	27	12.5%
	Hinduism	9	5	14	6.5%
	Sikhism	7	60	67	31.0%
	Pentecostal	1	0	1	0.5%
	Orthodox Christian	1	0	1	0.5%
	Athiest/agnostic or no religion	29	1	30	13.9%
	Other	3	0	3	1.4%
First language	Arabic	1	0	1	0.5%
	Bengali	2	2	4	1.8%
	English	126	26	152	69.7%
	Punjabi	8	38	46	21.1%
	Urdu	6	0	6	2.8%
	Tamil	1	1	2	0.9%
	Other	7	0	7	3.2%

Table 8: Public expectations for future community champions to engage.

Extent / Items	Not at all	A little	A moderate amount	A lot	A great deal	Total
Healthy Eating	26 (12.15%)	15 (7.01%)	34 (15.89%)	48（22.43%）	91 (42.52%)	214
Physical activity (exercise)	36 (16.98%)	22 (10.38%)	29 (13.68%)	61 (28.77%)	64 (30.19%)	212
Infectious Diseases	72 (34.12%)	23 (10.90%)	42 (19.91%)	36 (17.06%)	38 (18.01%)	211
Alcohol	93 (44.08%)	29 (13.74%)	31 (14.69%)	38 (18.01%)	20 (9.48%)	211
Sexual Health	83 (38.97%)	29 (13.62%)	47 (22.07%)	35 (16.43%)	19 (8.92%)	213
Smoking	107 (50.23%)	21 (9.86%)	32 (15.02%)	38 (17.84%)	15 (7.04%)	213

Table 9: Public perception of trust issues in the Covid community champion programme.

	Strongly disagree		Disagree		Neither agree nor disagree		Agree		Strongly agree		Total
I trust the national government	38.43%	83	10.65%	23	20.37%	44	21.30%	46	9.26%	20	216
I trust my local government (council)	37.44%	79	13.27%	28	20.38%	43	20.38%	43	8.53%	18	211
I trust religious/faith leaders	34.31%	70	9.31%	19	28.43%	58	18.63%	38	9.31%	19	204
I trust religious/faith groups	33.33%	69	10.14%	21	27.54%	57	19.81%	41	9.18%	19	207
I trust the opinions of my family and friends	11.90%	25	4.29%	9	20.95%	44	42.86%	90	20.00%	42	210
I trust the opinions of community champions	30.81%	65	5.69%	12	36.02%	76	19.43%	41	8.06%	17	211
I trust the opinions of health professionals	9.35%	20	2.80%	6	14.49%	31	39.25%	84	34.11%	73	214

Table 10: Public preference for communication modes of the community champions.

	Not at all		A little		A moderate amount		A lot		A great deal		Total
Informal communication: Chatting with family, friends and colleagues	19.16%	41	13.08%	28	15.89%	34	23.83%	51	28.04%	60	214
Social media and online communication: Facebook or Twitter	37.14%	78	13.81%	29	16.67%	35	17.14%	36	15.24%	32	210
Verbal communication: Face to face conversation or phone calls	36.19%	76	7.62%	16	17.14%	36	23.33%	49	15.71%	33	210
Written communication: Letter, email, report or leaflet	37.44%	79	12.80%	27	16.11%	34	19.43%	41	14.22%	30	211
Visual communication: Images, slides and videos	36.71%	76	11.11%	23	15.94%	33	18.84%	39	17.39%	36	207